



CANDICE ROSE

Elevator Pitch

Hello!
Seasoned **advertising** professional, and savvy **storyteller** here. I'm on the hunt for a new **Associate Creative Director- Copy** role, or whatever you like to call the person who works wonders with **words and ideas**.

I'm a thoughtful **leader**, skilled at managing teams, wonderful at **wooing clients**, and I will lead a project from start to completion like nobody's business. 100% drama free guarantee.

Let's do cool work.

Get in Touch!

540-841-3634
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CandiceRoseCreative.com

Career History

Associate Creative Director- Copy

Pure Red | 2017 - Present

- Create campaigns, including look, feel & messaging for large national accounts
- Creative lead on projects from pitching new business to large special projects

Content Manager

Object 9 | 2016 - 2017

- Created brand stories, developed marketing plans & content strategies for both B2C & B2B clients
- Wrote copy ranging from fun & irreverent to extremely technical

Senior Copywriter

The Home Depot | 2014-2016

- Focused on Martha Stewart Living partnership, writing for high volume, social media accounts.

Marketing Communications Manager

Mickey Lynn | 2012-2014

- Wore all the hats: Video, email, social, web, PR, etc.

Copywriter + Creative Consultant

Candice Rose Creative | 2009-2012

- Clients included: Taste of Atlanta, Whitewave, Hugh Acheson, and Modern Mystic